



# UNDERSTANDING THE ADVANTAGES OF RENTING FROM MORRISON

**FULL CALENDAR MONTH BILLING  
vs 28 DAY MONTH BILLING**



## LONG TERM RENTAL (1 YR+)



JAN	FEB	MAR	APR
MAY	JUN	JUL	AUG
SEP	OCT	NOV	DEC

**VS.**

### OTHER COMPANY

JAN	FEB	MAR	APR
MAY	JUN	JUL	AUG
SEP	OCT	NOV	DEC

Morrison uses *Full Calendar Month Billing* so you get 12 invoices per year.

Other companies use *28 Day Month Billing* so you get a 13th invoice each year.

## MONTHLY RENTAL

To understand how Morrison's Full Calendar Month Billing benefits you when renting monthly, look at this example of a 30 day rental from Morrison vs. the other companies.

## You rent a forklift for 30 days . . .

## DAILY & WEEKLY RENTAL

With Morrison you can "earn" the pro-rated daily rate on both weekly and monthly rentals.

To understand how Morrison's Pro-Rate Invoicing benefits you, consider this example of a 9 day rental:

**\$1200.00**

1 MONTH

Weekly \$400  
Daily \$133  
30 days=\$1200

Savings \$206 from Morrison

**VS.**

**\$1150.00**

4 WEEKS

Weekly \$383  
Daily \$128  
30 days=\$1406 ?

28 Day month  
4 week rate \$1150  
+ daily rate \$128  
+ daily rate \$128  
\$1406

## 9 Day Rental Weekly rate \$400



**1 week**

$$\begin{array}{c}
 + \text{Forklift} + \text{Forklift} = \$560 \\
 \text{Daily Pro-Rate } \$80 \quad \text{Daily Pro-Rate } \$80
 \end{array}$$

## 9 Day Rental Weekly rate \$383



**1 week**

$$\begin{array}{c}
 + \text{Forklift} + \text{Forklift} = \$639 \\
 \text{Daily Rate } \$128 \quad \text{Daily Rate } \$128
 \end{array}$$

How did that happen?

Morrison Pro-Rate 9 day rental  
Weekly rate \$400 ÷ 5 = \$80/day  
for the 2 "extra" days

Weekly rate \$400 for 7 days  
+ daily rate \$80  
+ daily rate \$80  
\$560

Other Company 9 day rental  
Weekly rate \$383 for 7 days  
+ daily rate \$128  
+ daily rate \$128  
\$639

Savings \$79 from Morrison

