

UNDERSTANDING THE ADVANTAGES OF RENTING FROM MORRISON

FULL CALENDAR MONTH BILLING vs 28 DAY MONTH BILLING

LONG TERM RENTAL (1 YR+)

VS.



MAY JUN JUL AUG SEP OCT NOV DEC

OTHER COMPANY



Morrison uses Full Calendar Month Billing so you get 12 invoices per year.

Other companies use 28 Day Month Billing so you get a 13th invoice each year.



MONTHLY RENTAL

To understand how Morrison's Full Calendar Month Billing benefits you when renting monthly, look at this example of a 30 day rental from Morrison vs. the other companies.

DAILY & WEEKLY RENTAL

With Morrison you can "earn" the pro-rated daily rate on both weekly and monthly rentals.

To understand how Morrison's Pro-Rate Invoicing benefits you, consider this example of a 9 day rental:

You rent a forklift for 30 days . . .



= \$560

Weekly \$383 OTHER COMPANY Daily \$128 30 days=\$1406 \$1150.00 VS. 28 Day month 4 week rate \$1150 + daily rate \$128 + daily rate 4 WEEKS \$128 \$1406

MORRISON INDUSTRIAL



9 Day Rental Weekly rate \$400

Daily Daily Pro-Rate Pro-Rate \$80 \$80



1 week

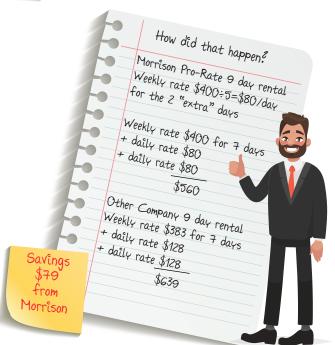
9 Day Rental

Weekly rate \$383



Daily

Daily **Rate Rate** \$128 \$128







= \$639

